



Dear Sponsor,

Windermere Arts is hosting the 4<sup>th</sup> Annual *Windermere Fine Art Show* in Downtown Windermere. This wonderful event is open to the public, targeting residents of Windermere and surrounding cities, towns and suburbs. This provides a unique opportunity to reach out to attendees from all walks of life, especially the affluent segment of Central Florida.

This elite event will showcase renowned fine art artists surrounded by music, food and performing arts in a festive atmosphere around Town Square and Main Street sidewalks.

It is imperative for this first-class event to have the participation of businesses such as yours. Your sponsorship will ensure the success of the 4<sup>th</sup> Annual *Windermere Fine Art Show*.

Please find enclosed the Sponsorship Package and do not hesitate to contact me at 407-808-0665 or visit our website or Facebook page if you have any questions. We look forward to speaking with you soon as our sponsorships are limited. Don't miss this incredible opportunity to support your community and the arts.

Best Regards,

*Anne McDonough*

*Chair of the Windermere Fine Art Show  
Windermere Arts*



## Event Overview

We invite you to review this Sponsorship Package for the 4<sup>th</sup> Annual *Windermere Fine Art Show*. Unlike most other art shows, the *Windermere Fine Art Show* will focus on showcasing and selling fine art from renowned artists, including paintings, sculptures and photography. Sponsors will have exclusive on-site presence, event day exposure, media coverage, publicity and printed/online promotions to targeted audiences.

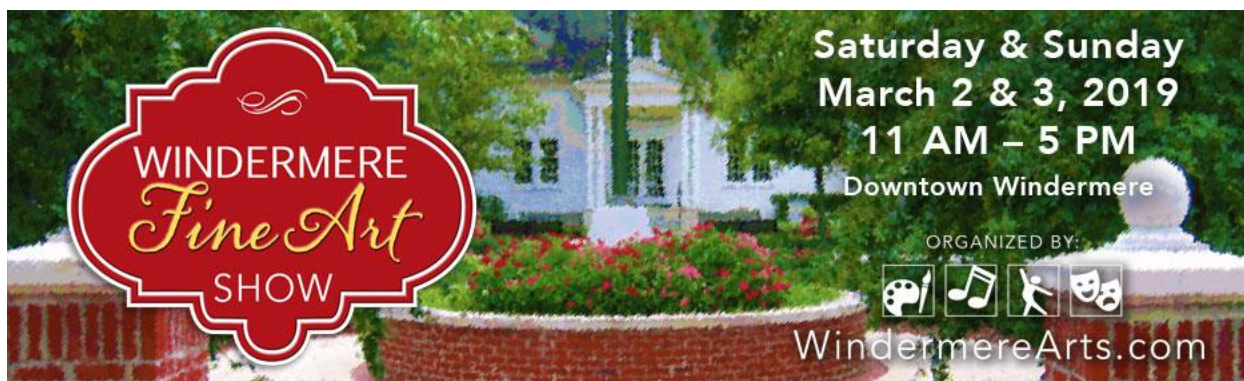
***The Windermere Fine Art Show's mission is to bring together fine artists and community for their mutual benefit, in a high quality and fun event.***

- This proven elite event, which has increased by 35% in participation and attendance each year, will be promoted to affluent residents in Central Florida, including Orlando, Windermere, Winter Garden, Winter Park and Celebration.
- Exhibit spaces will be located on the grounds of Town Square Windermere.
- Music, live entertainment and continued announcements of the Sponsors will be provided throughout the day.
- Food and wine will be available for purchase throughout the event.
- Event will be heavily promoted via media sources, print and social networks.

We would like to thank you in advance for your consideration and support. Your sponsorship and participation will assure the success of the 4<sup>th</sup> Annual Windermere Fine Art Show.

Added artists, sponsors and entertainment will be announced at:

[Facebook.com/WindermereArts](https://www.facebook.com/WindermereArts)



## Sponsorships

**DA VINCI Title Sponsor:** By invitation. Send request to the event organizers.

**VAN GOGH Sponsor: \$2,500**

- Promotional exhibit space (10'x10') at event in a prime location
- Priority logo placement on all printed marketing & promotional materials, including banner, website and social networks
- Business name and your booth location announced 6 times throughout event

**PICASSO Sponsor: \$1000**

- Promotional exhibit space (10'x10') at event in select location
- Acknowledgment and logo placement online, including website and social networks
- Business name and your booth location announced 3 times throughout event

**PERSONAL Sponsor:** Contributions will cover the following *Windermere Fine Art Show* expenses:

- Awards for Artists
- Musical Entertainment
- Up-and-coming artist's entry fees
- Security and public works expenses for the *Windermere Fine Art Show*
- Radio & Print Advertising
- Event Coordinator compensation
- Judge's compensation

*Each Personal Sponsor will be recognized at the event, unless anonymity is requested.*

**Main Street Business Participation: \$200**

- Sidewalk Artists will be placed by your front door to drive traffic to your location.
- Acknowledgment and logo placement online, including website and social networks.

**Questions? Call or text Anne at 407-808-0665 or send message via our Facebook page:**

[Facebook.com/WindermereArts](https://www.facebook.com/WindermereArts)



# Sponsor/Exhibitor Registration Form

ORGANIZATION/COMPANY NAME \_\_\_\_\_

CONTACT NAME(S) \_\_\_\_\_

TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

FACEBOOK \_\_\_\_\_

TWITTER \_\_\_\_\_

Product/Business/Service or Practice Description (brief): \_\_\_\_\_

I would like to be an **EVENT SPONSOR** (Check One):\*

MICHELANGELO (\$2,500) |  VAN GOGH (\$1,500) |  PICASSO (\$750) |  PERSONAL (\$\_\_\_\_\_)

Special Requests: \_\_\_\_\_

I have read, understood, and agree to abide by the *Windermere Fine Art Show* Guidelines (page 5), and I understand this application is not a binding contract until the signed original is submitted along with payment and approval is confirmed by event organizers.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*Make checks payable to: **Windermere Arts** (add "Windermere Fine Art Show" on the memo line)

EVENT ORGANIZER ONLY: Registration Approved: \_\_\_\_\_ Date: \_\_\_\_\_

Questions? Call or text Anne at 407-808-0665 or send message via our Facebook page:

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# Windermere Fine Art Show Guidelines

1. This contract for participation shall not become binding between the Sponsor/Exhibitor and the *Windermere Fine Art Show* (WFAS) until the contract has been signed by the event organizers and confirmation has been sent to you via fax or email.
2. Exhibitors shall be responsible for the setup, breakdown, and cleanup of their own exhibit/booth area. **Set up will begin Friday at 3:00 PM and must be completed by 5:00 PM. Breakdown must start AFTER 5:00 PM the day of the event – no breakdown permitted before 5:00 PM.**
3. An Exhibitor space consists of a designated 10' x 10' area. Exhibitor must provide their own tent, tables and/or chairs, and any other items needed to complete their exhibit. Be advised that this event will take place outdoors.
4. If Sponsor/Exhibitor requires the use of electricity, it must be requested at time of Registration.
5. Booth/exhibit must be attended at all times throughout the event.
6. Booth/exhibit must have signs clearly identifying the name of the Business.
7. Sponsor/Exhibitor space shall not be shared or sublet.
8. Alcohol samples and selling are strictly prohibited.
9. This is a family friendly, pet friendly event.
10. Sponsors/Exhibitors are free to attend activities or other exhibits, provided their exhibit remains staffed in their absence.
11. Should any contingency interrupt or prevent the holding of the event, the WFAS and Windermere Arts shall in no way be liable to the Sponsors/Exhibitors. Sponsorship, booth and rental fees cannot be refunded, as they are distributed prior to the event for liability insurance, facility/operating costs, supplies, and marketing promotion.
12. The WFAS is a rain or shine event. In the event of inclement weather, the event will go on unless the area is under a weather warning. Please check our website or social networks, listed below, to get the latest news. No rain date is scheduled.
13. Exhibit spaces not occupied by 9:00 AM the day of the event will be considered a no-show, and the space will be deemed forfeited. This forfeited space may be resold, reassigned, or used by WFAS without obligations for any refund whatsoever.
14. The Sponsor/Exhibitor shall not: (a) commit any nuisance; (b) cause any smoke or odor to emanate from its space; (c) do anything which would interfere with the effectiveness of any utility of the event; (d) not cause excessive electricity use from their booth space, nor interfere with the availability of electricity for other exhibitors, nor attempt to utilize several outlets without prior approval; (e) nor do or permit to be done any act which might invalidate any insurance policy carried by WFAS.
15. Sponsors/Exhibitors agree to make no claim for any reason against the AWMS and Windermere Arts, for lost, theft, damage or destruction of goods, nor any injury to themselves, their employees or volunteers, or AWMS visitors incurred at the event. Sponsors/Exhibitors agree to indemnify the AWMS organizers and Windermere Arts against litigation and hold them harmless for any liability arising out of the exhibitor's participation in the event. Sponsors/Exhibitors agree to accept full responsibility for any such loss, theft, damage, destruction of goods or injury caused or experienced. Furthermore, Business shall indemnify and hold the Town of Windermere, its employees, agents, officials and contractors, harmless from, and against any and all claims, including, without limitation to, attorney's fees (whether incurred before, during, or after trial, or upon appellate level) arising from the vendors participation in this event.
16. Town Hall, oak trees and surrounding town fixtures are protected. Sponsors/Exhibitors are not allowed to use, attach and/or hang from any structure without prior written approval from the Town of Windermere.
17. Failure of the Sponsor/Exhibitor to comply in any respect with the terms, conditions, rules or regulations of this contract shall result in the termination of the rights of the Sponsor/Exhibitor.
18. WFAS reserves the right to restrict exhibits to a maximum noise level and to suitable methods of operation and display.
19. In accordance to its goals, vision and mission, and due to the limited space available, WFAS reserves the right to decline any Registration at its own discretion.
20. Checks are the only accepted payment option. Make check payable to: Windermere Arts and add "*Windermere Fine Art Show*" on the Memo line. Returned checks are subject to \$35 penalty fee. Mail check and signed Registration to:

Anne McDonough  
c/o Windermere Fine Art Show  
503 Main Street  
Windermere, FL 34786

**Questions? Call or text Anne at 407-808-0665 or send message via our Facebook page:**

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